



PARKS, RECREATION, OPEN SPACES AND TRAILS ADVISORY BOARD MEETING

Meeting Notes

May 14, 2025

Location: Leeper Center Community Room

Meeting Recording Available

PROST Meeting Notes and Agenda

Date: May 14, 2025

Time: 6:02pm – 8:40pm

Attendees: John Evans, Lorilyn Bockelman, Sarah Braun, Jessi Roper, Joe Burke, Billy Cooksey, Eric Henschel, Rebekka Dailey (all in person)

Virtual: Aaron McConnell

Absent: Robert Sausaman

A. Roll Call

- Completed

B. Public Comment on Non-Agenda Items

- N/A

C. Consideration of Minutes

- **April 9, 2025**
- Motion to approve by Sarah, seconded by Lorilynn; all in favor: unanimous

D. Board Review and Discussion/Action Items

- **Guest Speaker: Project Overview: Parks, Recreation, Open Space, and Trails (PROST) Master Plan**

Introductions

- Ryan Hegreness, Berry Dunn (Virtual Attendance/Presentation): introduced BerryDunn and associated subject matter experts
- PROST Board, including invested interests in PROST and MP
 - Emphasis on inclusive community engagement

Timeline

- 12-month process; currently one month in
- Goal: Begin implementation by Q3

Phases of the Master Plan

1. Discovery & Review

- Collect initial data: brand standards, maps, kickoff sessions

- Begin understanding current conditions and community context
2. Needs Assessment
- Engagement Strategy: Inclusive and accessible, using both digital and in-person methods
 - Online platform tailored to the community
 - Creative outreach: celebrity appearances, chalk walls, trailers, pop-up events, interviews, focus groups
 - Data Tools:
 - *Placer.AI*: Analyzes 8 years of anonymous location data to understand visitor patterns and demographics
 - *Economic Impact*: Tracks behaviors like park visitors supporting local businesses
 - Gap Analysis:
 - Assess access to parks and amenities (e.g., 10-minute walk standard)
 - Supports grant writing and funding efforts
3. Program Master Plan
- Evaluate youth and adult programs against national benchmarks (NRPA Park Metrics, ESRI data)
 - Assess amenity conditions and lifecycle using a scoring system
 - GIS mapping in progress (60–70% complete)
 - Walkability now measured by time (10-minute access), not just distance
4. Visioning
- Community workshops to prioritize needs
 - Summary of community input
 - Community Center Feasibility Study:
 - Analyze size, programming, amenities, and costs
 - Recommendations reviewed by Board of Trustees (BOT)
5. Action Plan Development
- Translate findings into a clear, actionable implementation plan
6. Implementation
- BerryDunn committed to ongoing support, including grant resources
 - Plans should be flexible and reviewed every 5 years (even if designed for 10)

Role of PROST Board

- Provide input and representation throughout the process
 - Help prioritize recommendations (short-, mid-, and long-term)
 - Stay engaged via updates and shared files
 - Collaborate with BOT to finalize and implement priorities
-

Defining Success

- ADA compliance
- Data-driven justification for amenities and funding (e.g., impact fees)
- Enhanced interconnectivity (e.g., trails linking local businesses and neighboring communities)
- Interactive online engagement tools (e.g., comment-enabled maps)
- Addressing the fact that ~50% of residents leave Wellington daily—opportunity to retain and engage them locally

- **Upcoming Events**

- **Dock Ceremony**

- Rescheduled/structured due to dock/water not ready
 - Kiwanis: will be on June 14 Fishing Derby,
 - Ribbon cutting on June 13

- **Kids to Parks Day**

- Kids to Park Day- moved to this Saturday, May 17, pivoting from Wellville to Library Park & Viewpointe, will promote Master Plan, 9am- 1pm, rotating Town staff
 - National Kids to Park Day- Billy registers us, we are nationally recognized, TOW does Proclamation

- **4th of July**

- TOW will have a booth, great day for community involvement/engagement, need volunteers for inflatables, need help with vendor booths, hand out swag items- parents complete questionnaire
 - Fireworks- will staff and have a booth, another good opportunity for community engagement, need volunteers
 - Recommendation to book PROST/volunteers for time slots
 - Next meeting: will iron out 4th agenda, events, timing, etc for PROST master plan engagement

- **New Event Ideas: Summer Scavenger Hunt**

- Visit all parks with the clues
 - Take a picture or something else to indicate participation; QR code to upload pictures, and then use to share marketing- park blasts/marketing, keep accessible- those without phones; draw a picture, bonus points for complexity
 - Create a booklet- can be picked up at TOW
 - Timeline- through summer, into October
 - Have a conversation with someone on PROST?
 - Search for dinosaur bones, sugar beets
 - Bring to PROST/TOW for completion
 - Prizes tbd: Pizza & Ice Cream, Kids Meal, % off Rec Registration, Owl Canyon coffee, Town swag- color changing cups, fitness membership?

- **WCP Memorial**

- **T-Mobile Grant**

- Kelly presented last night at BOT, got approval to seek T Mobile Hometown Grant; actively working on grant pursual; need to come up with tiers for fundraising, total costs for engineering; deputy director public works- review files
 - June 30 Grant submission deadline; Kelly requesting Letters of Support by June 6

- **Veterans Garden Design**

- A wall is not possible based on slope grade, and flood plain;
 - CAD drawings- remove the wall, but the renderings
 - 6 benches- costs
 - Flagpole & flags
 - Monetary donations towards the project
 - Flag interment area
 - Grant allows for 12-18 months after award to complete
 - Do we want to have a special meeting to discuss/advise? Yes

- **Friends of Wellington**
 - 501c3 IRS official
 - State of Colorado
 - We want to work together to support Veterans Garden
- **PROST Bylaws**
 - Review by Board, respond with questions
 - Recommend several updates:
 - Board member tenure: 3 years
 - Secretary- responsible for Annual Report; digital file management
 - Billy will review/update Bylaws to reflect and adopt edits, will bring back to group
- **Open Position on Board/Review of Robert Sausaman's Position** Open position on Board- Robert- he doesn't want to hold up a spot, but thinks he can return end of July, has kept up with meeting recordings. John recommends holding spot for Robert, he holds a unique role/perspective on skate park. Unanimously, we all want to keep Robert on board. We do not accept your resignation.
- **Future Calendar Notes**
 - Date for Special Meeting? Use June 11 meeting (+ 4th of July planning), maybe adopt bylaws?

E. Announcements (Parks, Recreation, Open Spaces and Trails)

- **Town Staff:** Updates on parks, recreation, open spaces, and trails
 - Splash pad opens next Friday
 - Full list of movies/park schedule, movies included
 - 4 scheduled, may try to add additional dates
 - Park Map- meeting set to finalize content, will decide and get to printer. Hopefully within a month?
 - Tournament at WCP a few weeks ago, good feedback on fields, coordination
 - Brought lots of outside folks, stayed at hotel, utilized restaurants
- **Rec Programming**
 - Bubble Soccer at WMHS last week
 - Will be at Rice & Eyestone Field Day
- **Board of Trustee Liaison:**
 - Approved T Mobile Hometown Grant
 - Combined meeting with Chamber and Main Street. Doing a consolidated community calendar through Chamber. All of our events need to be included, in general a great resource
 - Liquor licensing and special events- previously delivered events do not have to have public hearing, can move ahead with event planning. First time events or complaints from previous events have to go to BOT.

- Coordinating events, town planning- encouraging collaboration avoid conflicts
 - Excited about Parks plan
 - Determining Feasibility for Community Center- this is to study community interest, not deciding yes or no, encourage folks to participate in engagement surveys to provide feedback
 - LB- over the years different groups have promoted/advocated for progress, let's look forward to Feasibility
 - Part of BOT strategic plan: study need for Community Center
 - Tabletop exercise with Emergency Services- county. Scenario with fire started. Assess response services and general town responsiveness.
- **PROST Board Members**
 - Joe- Pickleball happening 4 days a week, very respectful of tennis courts
 - Sarah- Recommendation for an onboarding process for new members; request a retreat to level set
 - Reminder of PROST Binder, but park tours, lot of information that isn't captured in the binder
 - Annual report will be very helpful to refer to
 - Appreciation for time/volunteers

Adjournment

- Meeting adjourned at 8:40pm.